

## [Webinar] Competition Primer



2 November 2023, Thursday  
2.30pm – 5.15pm



*This programme is conducted as a live  
webinar.*

## About the Programme

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The Law Society of Singapore and the Competition and Consumer Commission of Singapore (CCCS) are proud to jointly present the “Competition Primer” and “Consumer Protection Primer” webinars. These webinars will provide an introduction to CCCS’s work in the competition and consumer protection fields. Participants will hear from both CCCS officers as well as distinguished legal counsel with a wealth of experience in these areas of law, on the legal frameworks in Singapore and how these frameworks are enforced, as well as glean practical pointers on how to guide their clients.

In the Competition Primer webinar, CCCS officers will give an overview of the key prohibitions of the Competition Act 2004 (Competition Act) and how these are enforced by CCCS. The topics to be covered include dawn raids, leniency applications, compliance programmes and the considerations when filing a merger notification with CCCS. During the panel discussions, experienced competition practitioners will share their perspectives on these topics as well as pointers on advising clients on the Competition Act.

### **Admin Note to Singapore Practitioners and s36B Foreign Lawyers in relation to the Mandatory CPD Scheme:**

No of Public CPD Points: 2.5  
Practice Area: Competition Law  
Training Level: General

Participants who wish to obtain CPD Points are reminded that they must comply strictly with the Attendance Policy set out in the CPD Guidelines. For this activity, this includes logging in at the start of the webinar and logging out at the conclusion of the webinar in the manner required by the organiser, and not being away from the entire activity for more than 15 minutes. Participants who do not comply with the Attendance Policy will not be able to obtain CPD Points for attending the activity. Please refer to <http://www.sileCPDcentre.sg> for more information.

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## Programme Outline

Time	Programme
2.00pm – 2.30pm	<b>Registrants to log on</b>
2.30pm – 2.35pm	<b>Introductory Remarks</b> Loke Shiu Meng – Assistant Chief Executive, Legal, Enforcement & Consumer Protection Division, Competition and Consumer Commission of Singapore
2.35pm – 2.55pm	<b>Competition Law &amp; Policy – An Overview</b> Winnie Ching – Senior Director, Legal Division, Competition and Consumer Commission of Singapore
2.55pm – 3.25pm	<b>Major Prohibitions under the Competition Act</b> Gan Wei Rong – Legal Counsel, Legal Division, Competition and Consumer Commission of Singapore
3.25 pm – 3.55 pm	<b>Panel Discussion</b> <u>Moderator</u> Cindy Chang – Deputy Director, Legal Division, Competition and Consumer Commission of Singapore  <u>Panellists</u> Scott Clements – Partner, Competition & Antitrust, Allen & Gledhill LLP Jeremiah Chew – Director, Ascendant Legal LLC Chan Jia Hui – Partner, Antitrust & Competition, WongPartnership LLP
3.55pm – 4.10pm	<b>Break</b>
4.10pm – 4.40pm	<b>Investigations and Procedures under the Competition Act</b> Michael Quilindo – Senior Assistant Director, Legal Division, Competition and Consumer Commission of Singapore
4.40pm – 5.10pm	<b>Panel Discussion</b> <u>Moderator</u> Serene Seet – Director, Enforcement Division, Competition and Consumer Commission of Singapore  <u>Panellists</u> Scott Clements – Partner, Competition & Antitrust, Allen & Gledhill LLP Jeremiah Chew – Director, Ascendant Legal LLC Chan Jia Hui – Partner, Antitrust & Competition, WongPartnership LLP
5.10pm – 5.15pm	<b>Closing Remarks</b>

	Loke Shiu Meng – Assistant Chief Executive, Legal, Enforcement & Consumer Protection Division, Competition and Consumer Commission of Singapore
5.15pm	<b>End</b>

## Speakers' Profiles



**Loke Shiu Meng – Assistant Chief Executive, Legal, Enforcement & Consumer Protection Division, Competition and Consumer Commission of Singapore**

Loke Shiu Meng is the Assistant Chief Executive of the Competition and Consumer Commission of Singapore overseeing the Legal, Enforcement and Consumer Protection Divisions. Prior to his current appointment, he served as a Senior State Counsel with the Civil Division of the Attorney-General's Chambers. Shiu Meng brings with him a wealth of experience from his previous appointments in other Organs of State and public sector agencies, such as the Supreme Court, the Ministry of Law and the Ministry of Education, as well as his time as a practicing lawyer in Rajah & Tann LLP.

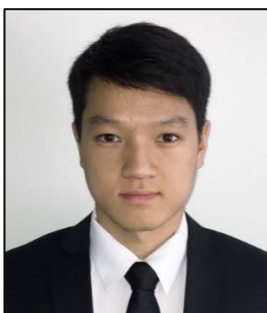


**Winnie Ching – Senior Director, Legal Division, Competition and Consumer Commission of Singapore**

Winnie Ching is the Senior Director (Legal) at the Competition and Consumer Commission of Singapore (CCCS). In her role, she is responsible for reviewing decisions of CCCS, supervising CCCS's competition and consumer protection investigations and projects, and providing advice on legal and policy matters. Winnie has led or supervised complex cartel investigations, abuse of dominance cases, mergers and consumer protection investigations. She currently co-supervises the Mergers Assessment Unit within CCCS.

Prior to joining CCCS, she worked at the UK Office of Fair Trading (now the Competition Markets Authority) as an Assistant Director of Litigation where she led the litigation of a number of key competition and consumer protection cases in the UK courts including to the Competition Appeal Tribunal, UK Court of Appeal and UK Supreme Court. Winnie has also worked as a solicitor in private practice and at the Australian Competition and Consumer Commission as a Principal Investigator of both competition and consumer protection matters.

Winnie has a Masters with distinction from Kings College London in EC Competition Law, a Bachelor of Laws and a Bachelor of Economics from Macquarie University, Sydney.



**Gan Wei Rong – Legal Counsel, Legal Division, Competition and Consumer Commission of Singapore**

Gan Wei Rong is a Legal Counsel in the Legal Division of the Competition and Consumer Commission of Singapore (CCCS). His role entails working on cases involving anti-competitive agreements, abuses of dominance as well as merger reviews, alongside legal advisory and policy matters. Prior to joining CCCS, Wei Rong worked in private practice with a focus on competition law matters.



**Cindy Chang – Deputy Director, Legal Division, Competition and Consumer Commission of Singapore**

Cindy Chang is a Deputy Director in the Legal Division of the Competition & Consumer Commission of Singapore (CCCS). In her role, she supervises and leads cross-divisional investigation teams, provides legal advice and works on policy and law reform matters relating to competition law. She has experience in investigating both local and international cartel cases; and in assessing multi-jurisdictional mergers and co-operation agreements.

Cindy is admitted to the Roll of Advocates and Solicitors of Singapore. Prior to joining CCCS in 2012, Cindy worked in private practice and her key areas of practice were in corporate/commercial, competition as well as telecommunications regulatory laws. She holds a Bachelor of Laws (LL.B) and a Postgraduate Diploma in Economics for Competition Law from King's College London.



**Michael Quilindo – Senior Assistant Director, Legal Division, Competition and Consumer Commission of Singapore**

Michael Quilindo is a Senior Assistant Director in the Legal Division at the Competition and Consumer Commission of Singapore (CCCS). He leads cross-functional teams in the administration and enforcement of the Competition Act, which includes investigations and the provision of legal and policy advice. Michael has headed policy projects such as the review of CCCS's Penalty Guidelines and was also the coordinating team lead of CCCS's Commitments and Remedies Unit for two years.

Michael has accumulated substantial litigation experience over the course of his career. In his time at CCCS, he was part of several teams defending appeals before the Competition Appeal Board, including the first ever appeal in Singapore against an infringement decision for an anti-competitive merger. Before joining CCCS, Michael was a Deputy Public Prosecutor at the Attorney-General's Chambers of Singapore.



**Serene Seet – Director, Enforcement Division, Competition and Consumer Commission of Singapore**

Serene is the Director of the Enforcement Division at the Competition and Consumer Commission of Singapore (CCCS). She oversees the enforcement functions of the CCCS such as its intelligence and investigative capabilities, and also supervises teams working on competition law investigations, mergers, various advisories and policy matters. Prior to joining CCCS, Serene was a Deputy Public Prosecutor in the Attorney-General's Chambers of Singapore.



**Scott Clements – Partner, Competition & Antitrust, Allen & Gledhill LLP**

Scott's experience spans 20 years in competition law, with 16 years in Singapore. He has extensive experience in relation to contentious and non-contentious competition law matters and was involved in the first set of appeals made to the Competition Appeal Board in respect of a cartel matter and in the appeal of the first ever abuse of dominance case.

Scott has assisted with some of the most complex cross-border M&A transactions to be reviewed by the Competition and Consumer Commission of Singapore (CCCS), and has assisted on multiple leniency filings and dawn raids.

Scott is recognised as a leading competition lawyer by Chambers Asia-Pacific, The Legal 500 Asia Pacific and Who's Who Legal. He was also named as one of Singapore's 40 most influential lawyers aged 40 and under in 2015, by the Singapore Business Review.

Scott graduated with degrees in both law and economics from Victoria University of New Zealand and holds a postgraduate degree in economics for competition law from King's College London. He is qualified as an advocate and solicitor of Singapore, and a barrister and solicitor of the High Court of New Zealand. Scott is also a member of the IBA Working Group on Mergers.



**Jeremiah Chew – Director, Ascendant Legal LLC**

Jeremiah is a competition and intellectual property lawyer with Ascendant Legal, Norton Rose Fulbright's associated firm in Singapore. He heads the firm's Competition practice, which has been ranked in The Legal 500 in consecutive years since 2020.

Jeremiah has represented clients in contentious proceedings before the Competition and Consumer Commission of Singapore, the Competition Appeal Board and the Intellectual Property Office of Singapore. He has also acted for clients at all levels of the Singapore courts, including the High Court and Court of Appeal. His clients span a diverse range of industries and include software developers, technology and media companies, fintech startups, oil and gas majors, airlines and financial institutions.

Jeremiah also advises on the non-contentious aspects of competition and intellectual property law, including matters relating to merger control and competition compliance, as well as intellectual property registration and licensing.

Jeremiah graduated from the National University of Singapore in 2010, where he was placed on the Dean's List. Prior to joining the firm, he practised intellectual property and competition law under a Senior Counsel at a leading local firm.



**Chan Jia Hui – Partner, Antitrust & Competition, WongPartnership LLP**

Jia Hui is a Partner in WongPartnership's Antitrust & Competition, Corporate Regulatory & Licensing, and Financial Services Regulatory Practices.

On the antitrust front, he advises clients on the substantive prohibitions under the Competition Act, including anti-competitive agreements and arrangements, abuse of dominance and merger control related issues. Jia Hui also advises clients in respect of investigations conducted by the Competition and Consumer Commission of Singapore (CCCS), leniency applications and merger notifications filed with the CCCS. He also regularly advises clients on cross-border transactions which require multijurisdictional reviews of merger control, foreign investment and other regulatory issues, as well as the relevant filing and review processes.

Jia Hui is featured as a Next Generation Partner for Antitrust and Competition in The Legal 500: Asia Pacific – The Client's Guide to the Asia Pacific Legal Profession 2023, and also recommended in Who's Who Legal – Competition and asialaw Profiles. Clients described him as a Partner who "stands out for his ability to provide practical and clear advice even when involving complex issues.", and praised for his "good knowledge of merger control regimes in other major jurisdictions as well as in regional countries which makes it easy to get guidance on merger filing requirements quickly."



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- 4.3 You agree that any personal information you submit as part of your registration for the programme is accurate and that you have all necessary permissions to submit such personal information.